



# College Terrace Issues and Opportunities

Board of Directors, College Terrace Residents' Association

10/3/05

## A. Neighborhood-wide

- Neighborhood traffic calming trial*

Work with the city to ensure timely completion of physical measures plan approved by residents in June 2004 and by City Council in November 2004. Implement 12 month trial to evaluate effectiveness of speed tables and traffic circles at achieving defined goals: reduction in vehicles exceeding speed limit, reduced cut-through traffic and improved safety for all. Monitor trial and adjust as needed based on data evaluation and resident feedback. Explore options for landscaping traffic circles to add beauty and enhance traffic calming.
- Spillover parking from Escondido Village residents and commuters avoiding parking fees, restrictions*

Effectively utilize \$100,000 from Stanford University GUP mitigation fees to alleviate growing problem of non-resident parking on impacted College Terrace streets. Insist that the City work with the neighborhood to develop a workable, easy to administer residential permit parking program that also allows residents of unaffected streets to "opt out". Work to implement this program before fall 2006.
- Neighborhood library*

Retain and improve our treasured College Terrace branch library as a welcoming place for people of all ages to read and access information.
- Shuttle service*

Work with the City, Stanford University and Research Park tenants on routes and schedule for shuttle service that can provide an attractive transportation alternative for commuters and residents without undue noise, parking and safety impacts.

## B. El Camino Real and adjacent commercial zones

- Stanford Ave./ ECR intersection*

Work with the city and Caltrans to revive proposal for recommended improvements that would reduce hazards for cyclists, pedestrians and drivers using this intersection. In the meantime, advocate for adult crossing guard for school commute safety.
- Retail business on and near El Camino*

Encourage genuine neighborhood-serving retail (existing and new) on and near El Camino Real between Stanford Avenue and Page Mill. Support zoning ordinance update proposals that favor walkable, bikeable, transit-oriented mixed uses on El Camino Real, including housing above ground floor retail.
- California Ave. business district*

Advocate for improvements in the California Avenue business district that would revitalize this 'second downtown', encourage a balanced retail and service mix, and generate new city revenues.
- El Camino Real redesign*

Support trial of Caltrans-approved El Camino redesign that would add trees, widen medians, improve bikeability and walkability at key intersections and reduce hazards for all users -- without increasing delays for drivers in peak hour traffic.

### C. Stanford Avenue and border with Stanford University

- 1. School commute safety and trip reduction** Find funding for Safe Routes to School improvements that will encourage increased walking and biking to and from school, including Escondido, Bing, Rainbow, Jordan and Paly. Encourage carpooling for non-neighborhood families at Escondido School.
- 2. Reduce hazards for pedestrians and cyclists** Make it a priority to add missing sidewalk on Escondido Village side of street as recommended in 1996. Work with city engineers to reduce hazards created by unsafe driver entry and exit from commercial driveways on Stanford Avenue near El Camino Real.
- 3. University-related traffic: trucks, Munger project near law school** Continue efforts to ensure that university-related trucks avoid using Stanford Avenue as an alternative to authorized truck routes and that service vehicles avoid cutting through College Terrace. Monitor actual traffic impact from the new Munger dormitory and parking project exiting via Bowdoin. Address increases above prediction, if found.
- 4. Visitor parking in Escondido Village** Insist that Stanford University provide adequate visitor and service parking in Escondido Village near Stanford Avenue.

### D. California Avenue and border with Stanford Research Park

- 1. "Spine" road for superblock to redirect vehicles from California Avenue** Create a master plan for a mid-block "spine" or service road connecting El Camino to Hanover that can be implemented in segments. Goal is to reduce use of California Avenue by Research Park commuter and service vehicles by modifying 1960's superblock and driveway layout as sites are redeveloped.
- 2. Housing on Upper California and El Camino sites** Remain engaged in public process and in dialogue with Stanford Management Company staff as the site design process begins. Support neighborhood sensitive, visually compatible and pedestrian friendly design. Continue to advocate for circulation plan that would modify superblock layout and provide alternatives to sole reliance on California Avenue for access to both sites.
- 3. Zoning Ordinance Update** Advocate changes that allow buffer areas and transition zones between Research Park and College Terrace residences. Ensure that proposed "Village Residential" zoning category provides compatible transition. Support strengthened performance standards that would reduce noise, lighting and other impacts of new development on residents.
- 4. Tree-lined visual buffer and shaded sidewalk** Extend 2475 Hanover's double row ("allee") of ash trees toward El Camino to improve interface with neighborhood and provide shaded walkway that will encourage walking instead of driving to and from California Avenue business district.
- 5. Add missing links for pedestrians and cyclists** Continue to advocate for safe bicycle and pedestrian access to soccer fields from College Terrace and other neighborhoods. Long term goal is to create a north-south cyclist and pedestrian route parallel to El Camino toward Barron Park via Yale Street and Ramos Way.