



College Terrace Issues and Opportunities

Board of Directors, College Terrace Residents' Association

10/8/07

A. Neighborhood-wide

- 1. Neighborhood traffic calming trial*

Work with the City to conduct a comprehensive evaluation of traffic data and resident feedback at the end of the 12 month trial period. Ensure that City staff evaluates the effectiveness of speed tables and traffic circles at achieving defined goals: reduction in vehicles exceeding speed limit, reduced cut-through traffic and improved safety for all. Explore options for landscaping traffic circles to add beauty and enhance traffic calming.
- 2. Spillover parking from Escondido Village residents and commuters avoiding parking fees, restrictions*

Mitigate growing problem of non-resident parking on impacted College Terrace streets by effectively utilizing the \$100,000 from Stanford University GUP funds. Continue to advocate that the City work with the neighborhood to develop a workable, low-hassle residential permit parking program that also allows residents of unaffected streets to "opt out". Strive to implement this program before fall 2008.
- 3. Neighborhood library*

Retain and improve our treasured College Terrace branch library as a welcoming place for people of all ages to read and access information.
- 4. Shuttle and local commute options*

Work with the City, Stanford University and Research Park tenants on a wider range of transportation options for commuters and residents to reduce trips, noise, and parking and improve safety.

B. El Camino Real and adjacent commercial zones

- 1. Retail business on and near El Camino*

Encourage genuine neighborhood-serving retail (existing and new) on and near El Camino Real between Stanford Avenue and Page Mill. Support proposals for walkable, bikeable, transit-oriented mixed-use development on El Camino Real, in particular a neighborhood grocery.
- 2. Stanford Ave / El Camino Real intersection*

Urge timely public outreach and prompt implementation of joint City and Caltrans project to reduce hazards for cyclists, pedestrians and drivers at this intersection.
- 3. California Ave. business district*

Continue to advocate for improvements to revitalize the California Avenue business district. Encourage a balanced retail and service mix that generates new city revenues.
- 4. El Camino Real redesign*

Support trial of Caltrans-approved El Camino redesign that would add trees, widen medians, improve bikeability and walkability at key intersections and reduce hazards for all users -- without increasing delays for drivers in peak hour traffic.

C. Stanford Avenue and border with Stanford University

- 1. *New Stanford Ave housing*** Enlist the City of Palo Alto's participation in a public process and dialogue with Stanford officials in support of neighborhood-sensitive, visually compatible and pedestrian-friendly design for new housing. Advocate for preservation of mature trees.
- 2. *School commute safety and trip reduction*** Encourage carpooling for non-neighborhood families at Escondido School. Urge City to find funding for Safe Routes to School improvements that will encourage increased walking and biking to and from school, including Escondido, Bing, Rainbow, Jordan and Paly.
- 3. *Reduce hazards for pedestrians and cyclists*** Make it a priority to add missing sidewalk on Escondido Village side of street as recommended in 1996. Work with city engineers to reduce hazards created by unsafe driver entry and exit from commercial driveways on Stanford Avenue near El Camino Real.
- 4. *University-related traffic: trucks, Munger project near law school*** Continue efforts to ensure that university-related trucks use authorized truck routes rather than routinely using Stanford Avenue. Report service vehicles cutting through College Terrace. Monitor actual traffic impact from the new Munger dormitory and parking project exiting via Bowdoin. Address increases above prediction, if found.
- 5. *Visitor parking in Escondido Village*** Enlist support from County officials to urge Stanford University to provide adequate visitor and service parking in Escondido Village.

D. California Avenue and border with Stanford Research Park

- 1. *"Spine" road for superblock to redirect vehicles from California Avenue*** Create a master plan for a mid-block "spine" or service road connecting El Camino to Hanover that can be implemented in segments. Goal is to reduce use of California Avenue by Research Park commuter and service vehicles by modifying 1960's superblock and driveway layout as sites are redeveloped.
- 2. *Housing on Upper California and El Camino sites*** Remain engaged in public process and in dialogue with Stanford Land, Buildings and Real Estate staff to ensure timely community outreach at the beginning of the site design process. Advocate for neighborhood sensitive, visually compatible and pedestrian friendly design. Include consideration of massing, roof forms, site plan, lighting, noise levels, landscaping, exterior materials, setback and facade. Continue to advocate for circulation plan that would provide alternatives to sole reliance on California Avenue for access to both sites.
- 3. *Tree-lined visual buffer and shaded sidewalk*** Extend 2475 Hanover's double row ("allee") of ash trees toward El Camino to improve interface with neighborhood and provide shaded walkway that will encourage walking instead of driving to and from California Avenue business district.
- 4. *Add missing links for pedestrians and cyclists*** Continue to advocate for safe bicycle and pedestrian access to new soccer fields from College Terrace and other neighborhoods. Long term goal is to create a north-south cyclist and pedestrian route parallel to El Camino toward Barron Park via Yale Street and Ramos Way.